



MUSALLAM
GROUP

COMPANY PROFILE





MUSALLAM GROUP

A privately held business platform representing a portfolio of companies owned and led by Rami Musallam. The Group operates as a brand and umbrella identity rather than a standalone legal entity, consolidating diverse business interests across multiple sectors.

Headquartered in Amman, Jordan, Musallam Group focuses on building and managing specialized businesses that deliver high-quality services and sustainable value, both locally and regionally.



MUSALLAM GROUP

الأجنحة الليبية
LIBYAN WINGS



 SHAMS | AVIATION

ROKK
TRADING

**AL-KAYAN**
HOTEL INVESTMENTS
شركة الكيان للاستثمارات الفندقية

شركة بارليتا
للدارة وتطوير العقارات

**Travilios**
نرافليوس
Travel & Tourism
شركة الشهد الابيض للسياحة والسفر

**CALI**
For Agricultural & Fertilizers Trading
شركة كالي للتجارة الاسمدة الزراعية

**CALI**
INVESTMENTS GROUP
شركة كالي للاستثمارات السياحية والفندقية

**CILA**
Consulting & Training
سيلا للخدمات الاستشارية والتدريب

BARLITA

Barlita For Real Estate Development and Management is a real estate company operating under Musallam Group, focused on the development, ownership, and management of real estate assets.

The company is engaged in identifying and executing high-potential property investments, as well as managing a growing portfolio of assets with an emphasis on value optimization and long-term returns. Barlita's activities span property development, asset management, and leasing, with a strategic focus on quality locations and sustainable growth.

Under the leadership of Rami Musallam, the company adopts a disciplined and market-driven approach to real estate, aiming to create stable income streams and capital appreciation across its portfolio.

شركة بارليتا
لإدارة وتطوير العقارات



AI KAYAN

Al Kayan Investment company operating under Musallam Group, focused on the development, ownership, and management of hotel and tourism assets.

The company is currently developing a 5-star hotel in a prime location in Amman, comprising approximately 250 keys, with an expected opening in 2029 and a total investment exceeding USD 70 million.

This flagship project reflects the company's strategic commitment to high-end hospitality and long-term value creation. Under the leadership of Rami Musallam, Al Kayan targets premium, branded, and boutique hotel developments, with a strong emphasis on quality, prime locations, and alignment with growing regional tourism demand.

CALI FOR TOURISM AND HOTEL INVESTMENTS

Cali for Tourism and Hotel Investments is an investment company operating under Musallam Group, focused on strategic opportunities across the aviation, tourism, and hospitality sectors.

As part of its expansion strategy, the company is currently in the process of acquiring %100 of the Jordanian air operator Solitaire Air Ltd. Co. (operating under the trade name Fly Jordan), with the objective of establishing a platform for commercial scheduled airline operations.

This initiative is being developed in partnership with Libyan United Airlines, reflecting a cross-border collaboration aimed at enhancing regional connectivity and service offerings.



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**NINE ENTITIES. DIVERSE SECTORS.
ONE STANDARD OF EXCELLENCE.**

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SHAMS | AVIATION

SHAMS AVIATION

SHAMS AVIATION Sky Horizons Aviation and Maintenance Services (SHAMS AVIATION) is an aviation services company operating under Musallam Group, specializing in private aviation and aircraft-related services.

The company is engaged in private jet chartering, comprehensive aircraft management, and representing aircraft owners in the acquisition and sale of private jets. In addition, SHAMS AVIATION acts as an owner's representative with operators, ensuring that aircraft are managed and operated in line with the owner's commercial and operational objectives.

The company focuses on delivering high standards of service, operational efficiency, and tailored aviation solutions within the regional and international private aviation market.



CIL Consulting & Training
سيلا للخدمات الاستشارية والتدريب

CILA CONSULTING AND TRAINING

CILA Consulting and Training is a professional services firm operating under Musallam Group, focused on delivering specialized consulting and capacity-building solutions across multiple industries.

The company provides advisory services in areas such as business strategy, operational development, and organizational structuring, alongside tailored training programs designed to enhance workforce skills and institutional performance.

Through a combination of practical expertise and market-driven insights, CILA supports both private and public sector clients in improving efficiency, compliance, and long-term sustainability.

ROKK

ROKK Trading is a specialized trading company operating under Musallam Group, focused on the supply and distribution of tactical clothing and equipment.

The company serves institutional and professional markets, offering a range of high-quality products tailored to operational and field requirements.

With activities spanning both Jordan and Libya, ROKK Trading leverages regional market knowledge and international sourcing capabilities to ensure reliable supply and competitive positioning.





CALI TRADING

Cali Trading is a commercial entity operating under Musallam Group, engaged in general trading activities with a focus on sourcing, supplying, and distributing a wide range of products across regional markets.

The company leverages strong international procurement networks—particularly in Asia—to identify high-demand products and deliver competitive, efficient supply solutions.

Under the broader leadership of Rami Musallam, Cali Trading adopts a flexible and opportunity-driven business model, enabling it to respond quickly to market needs while maintaining reliability,

TRAVILIOS

Travilios Travel and Tourism operates as a premium travel company under Musallam Group, specializing in luxury, VIP, and corporate travel services.

In addition to its core offerings, Travilios serves as the General Sales Agent (GSA) for Libyan Wings, managing commercial activities, ticket sales, and market representation on behalf of the airline.

Founded and led by Rami Musallam, the company is recognized for delivering tailored travel solutions with a strong emphasis on quality, discretion, and operational efficiency, while maintaining a growing regional presence.



Travilios
نرافليوس

Travel & Tourism

شركة الشهد الابيض للسياحة والسفر

الخطوط
LIBYAN WINGS

A320neo

THANK YOU